

Creation System

Watermark Type

- Pre-watermarked physical object
- Watermark object after recording
- Live watermmarking

Watermark Protocol

- Watermark contains ID (location known from location of watermark in frame)
- Watermark with IDs and corresponding locations, either in video frame or audio.

Transmission

End User System

Network Connectivity

- On video display or set-top box connected to video display
- On Portable display device

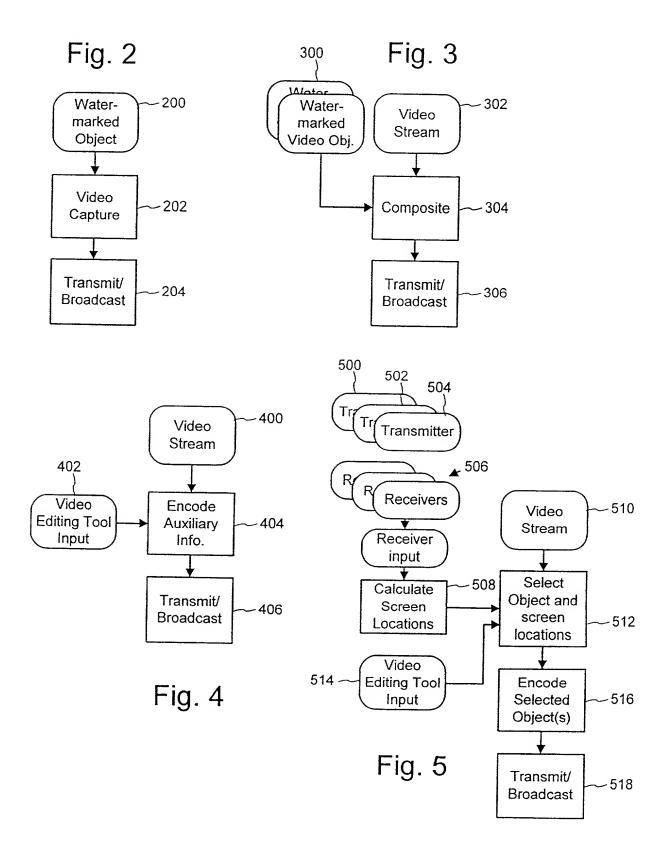
Rendering of Linked Info

- On video display, possibly as picture in picture
- On Portable display device

User Interaction

- Using video display
- Using Portable display device

Fig. 1B



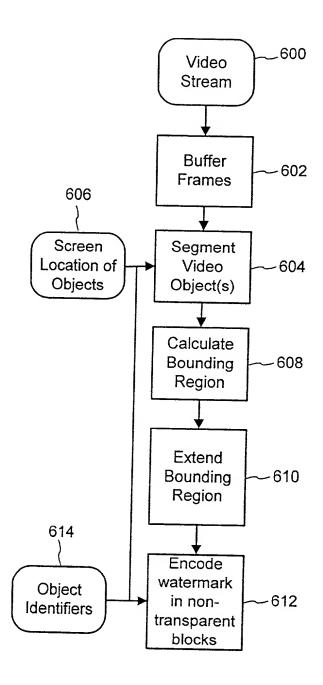
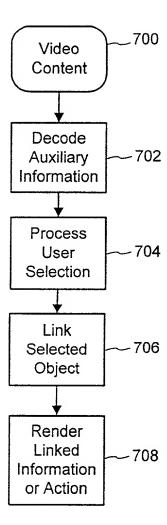


Fig. 6

Fig. 7



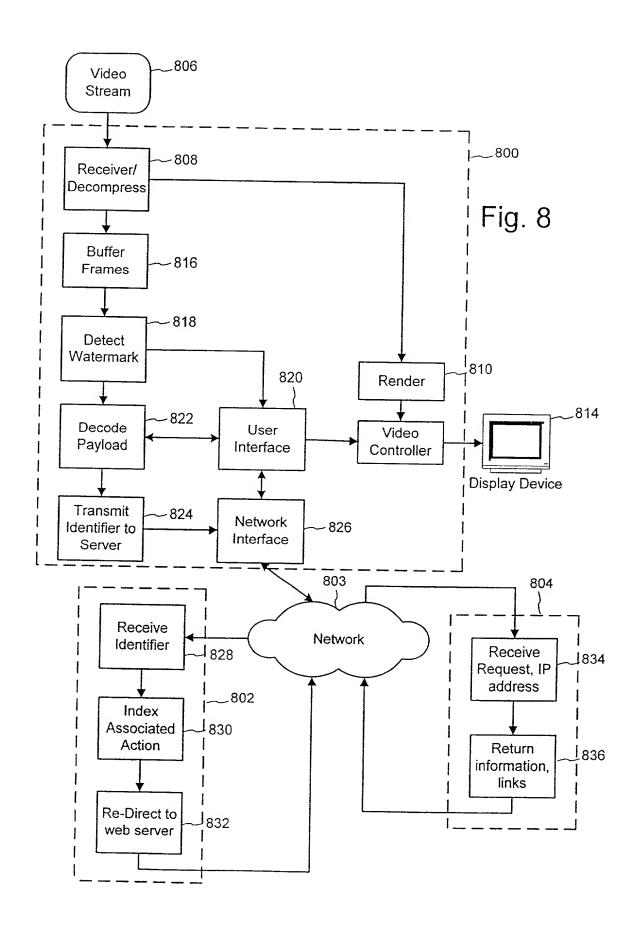


Fig. 9

